#### \*\*\*\*\*\* PUBLIC AWARENESS CAMPAIGNS \*\*\*\*\*

#### **America Recycles**

America Recycles (AR) is a national campaign celebrated year round that culminates on November 15, America Recycles Day, to promote recycling and buying recycled. A statewide steering committee of public and private partners, including the Office, promotes AR in South Carolina with educational programs, recycling fairs, challenge cards, contests and prizes. For more information, visit www.scdhec.gov/recycle/html/ard.html.

## Recycle Guys Public Service Announcements (PSAs)

The Recycle Guys – who made their television debut in 1997 – help spread the word about recycling, waste reduction and buying recycled as well as air, water and energy issues. More than 12 states, cities and regions have adopted the award-winning campaign developed by the Office. For more information, visit www.scdhec.gov/recycle/html/rec\_guys.html.

#### **Recycle Guys Awards Program**

The Recycle Guys Awards Program is an annual celebration of the top recycling programs, projects and people in South Carolina for outstanding achievements in a variety of categories. For more information, visit www.scdhec.gov/recycle/html/rgawards.html.

#### **Used Motor Oil Recycling**

South Carolina has one of the nation's best and most comprehensive used motor oil recycling programs targeting do-it-yourself oil changers (DIYers). There are more than 700 used motor oil recycling locations statewide including many that accept used oil filters and bottles as well as oil/gasoline mixtures and oil from small farming operations. The Office provides grant funding and technical assistance to local governments to set up, maintain and promote used motor oil recycling programs. For a location near you, visit www.scdhec.gov/recycle/html/oil.html.

#### \*\*\*\*\*\*\*\*\*\*\*\* GRANTS \*\*\*\*\*\*\*\*\*\*

Recycling Education Mini-grants are offered to public and private schools (kindergarten through 12th grade) for projects that promote waste reduction, recycling or composting. The mini-grants are offered in the amount of \$1,250 per school or \$7,500 per school district. Application deadlines vary according to funding availability.

Collegiate Recycling Grants are offered to colleges, universities and technical colleges to promote waste reduction, recycling or composting. Funding can be used to begin or expand programs.

Local Government Grants are offered to municipalities and counties for recycling and waste reduction programs. Specific programs include:

- ★ Solid Waste Grants: Grants for local governments in need of assistance to reach their waste reduction and recycling goals;
- ★ Used Oil Grants: Grants used to help local governments promote the collection of used motor oil, oil filters, oil bottles and oil/gasoline mixtures from DIYers; and
- Waste Tire Grants and Automobile Dismantler Grants: Grants used to assist local governments in the collection and recycling of waste tires.

For more information about these grant programs, please visit www.scdhec.gov/recycle/html/grants.html.

#### **★★★ OTHER SERVICES ★★★**

### Solid Waste Management Annual Report

The Office collects solid waste data from the state's 46 counties and compiles this information for the "S.C. Solid Waste Management Annual Report." To see the latest report, visit www.scdhec.gov/recycle/html/pubs.html.

#### **Landfill Operator Certification**

The Office provides training and certification for South Carolina municipal solid waste landfill operators. Training workshops are held annually. For more information, call **1-800-768-7348**.







Office of Solid Waste Reduction & Recycling

1-800-768-7348

www.scdhec.gov/recycle

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# Office of Solid Waste Reduction & Recycling

## WE WANT YOU TO RECYCLE IN SOUTH CAROLINA!

S.C. Department of Health & Environmental Control

#### **★** OFFICE OF SOLID WASTE REDUCTION & RECYCLING ★

The S.C. Solid Waste Policy and Management Act of 1991 created the S.C. Department of Health and Environmental Control's (DHEC) **Office of Solid Waste Reduction & Recycling** (Office). The Office provides educational programs, technical assistance and grant funding to local governments, public and private schools as well as colleges and universities. Please call the Office at **1-800-768-7348** or visit **www.scdhec.gov/recycle** for more information on any of the programs or services listed in this brochure.

#### \*\*\*\*\*\* EDUCATIONAL PROGRAMS & RESOURCES \*\*\*\*\*

#### 'Action for a cleaner tomorrow: A South Carolina Environmental Curriculum Supplement' ('Action')

"Action" is a national award-winning kindergarten through 12th grade, activity-based, interdisciplinary curriculum supplement developed by teachers, the Office and the S.C. Department of Education. "Action" introduces basic environmental education with recycling, air, energy and water lessons – many covering South Carolina-specific issues. All 156 lessons are available on CD-ROM and are correlated to the state's curriculum standards for science, language arts, math and social studies. For more information, visit www.scdhec.gov/recycle/html/action.html.

#### **Action in the Classroom**

Action in the Classroom targets fifth-grade students and provides a fun, fact-filled overview of the environmental impact of reducing waste, reusing materials and recycling. The classroom presentation is based on "Action" lessons and is South Carolina-specific. To schedule a FREE presentation, call 1-800-768-7348.

#### **Environmental Education Videos**

"Earth Today," "Trashumentary" and "DHEC1:
Behind the Oil Change" are environmental
education videos developed by the Office.
"Earth Today," based on NBC's "Today Show,"
provides segments on environmental issues.
The Emmy-winning video is supplemented by 21
lessons for students from third to eighth grade.
"Trashumentary" takes students on a field trip to a

landfill, incinerator, composting facility and recycling center without leaving the classroom. "DHEC1:

Behind the Oil Change" chronicles the rise, fall and redemption of an environmentally conscious student who is caught illegally dumping used motor oil into a storm drain. Based on "VH1: Behind the Music" television series, the video also won an Emmy. Call 1-800-768-7348 to request copies of the videos.

#### Green Driver Project: Become a Roads Scholar!

The **Green Driver Project** – which targets students in high school driver education classes – provides an overview of the environmental impact of driving. Students become **Roads Scholars** by learning about the importance of used motor oil recycling, related air, water and energy issues regarding the proper maintenance of their vehicles, litter prevention and safety through a lesson from "Action" and a video – "DHEC1: Behind the Oil Change." A similar program, the **Green Rider Project**, is available to younger students. Visit **www.scdhec.gov/recycle/html/greendrv.html** for more information.

#### The Resource Center

The Office's **Resource Center** houses a variety of educational materials and publications including the "S.C. Solid Waste Management Annual Report," "South Carolina Recycles: A Directory of Recycling Programs," "South Carolina Recycles" newsletter and fact sheets. The Office also offers a toll-free recycling hot line, **1-800-768-7348**. Call to schedule a presentation, request materials, receive technical assistance or ask a recycling question.

#### \*\*\*\*\*\*\*\* TECHNICAL ASSISTANCE \*\*\*\*\*\*\*

#### Asphalt Rubber Technology Service (ARTS)

ARTS promotes, designs and tests the use of recycled tires and crumb rubber in rubberized asphalt as well as civil engineering and manufacturing applications. ARTS also offers grant funding to local governments interested in this green technology. ARTS, which is funded by the Office, is housed at Clemson University. Visit www.ces.clemson.edu/arts for more information.

## Business Recycling Assistance Program (B-RAP)

B-RAP provides technical assistance to businesses, industry, government and others in waste reduction, recycling, buying recycled and recycling markets. Materials offered by B-RAP include "It's Everyone's Business: A Guide for Organizations Implementing Waste Reduction Programs" and "B-RAP News" – an electronic newsletter highlighting waste reduction topics for businesses. B-RAP is a partnership of the Office, DHEC's Small Business Assistance Program and the Center for Waste Minimization.

Gardening & Recycling Organics Wisely (GROW)

and the S.C. Department of

Commerce's Recycling Market

**Development Advisory Council** 

(RMDAC). Visit www.scdhec.

gov/brap for more information.

The Office provides technical assistance on composting for backyard and large-scale programs.

GROW, which is the centerpiece of this technical assistance program, provides a comprehensive approach to gardening, landscaping and waste reduction

through materials and workshops. Many issues are covered including soil enrichment, native planting, naturescaping, smart watering, composting and minimizing the use of chemicals. For more information, visit www.scdhec.gov/recycle/html/compost.html.

#### S.C. Materials Exchange (SCME)

**SCME** is a free, on-line service that seeks to reduce waste by facilitating the exchange of reusable materials by businesses, non-profits and government. SCME provides users access to materials available or wanted. For more information, visit **www.scdhec.gov/scme**.

#### **Recycling Markets Assistance**

The Office assists in identifying markets for recyclables collected throughout the state – whether from businesses, local governments, colleges/universities, non-profits or the public. The Office also funds the activities of RMDAC. RMDAC provides an "On-line Directory of S.C. Recycling Businesses." For more information about

RMDAC or to view the directory, visit www.sccommerce.com/recyclingcouncil.html.

## S.C. Resource Conservation Challenge (SCRCC)

scrcc focuses on new and improved ways for state agencies, local governments, colleges and universities, schools and school districts to conserve natural resources, protect the environment and perhaps save money in the process. Technical assistance is offered through its Web page, www.scdhec.gov/lwm/RCC and an annual workshop.